



# YOUNG BUTCHER Innovation Competition

Powered by Scottish Craft Butchers

Sponsored by Robertsons Fine Foods & QMS/Scotch Butchers Club

CLOSING DATE 12-09-2025

💡 Are YOU the next big name in Butchery Innovation?  
Got bold ideas? A creative twist? A passion for pork?  
This is YOUR chance to show what you can do!

🏆 THE CHALLENGE:

Create an exciting new Value-Added Product using **Specially Selected Pork!**

Think: Sausages, Burgers, Marinated cuts, Ready-to-cook dishes  
Be original. Be bold. Be different.

🏆 WHY ENTER?

- Win CASH PRIZES (4 Winners)
- Gain industry recognition
- Build your portfolio & reputation
- Present your creation at SCB regional meetings
- Open doors to exciting career opportunities

☑ WHO CAN ENTER?

- Apprentice butchers
- Young butchers under 35
- Actively working or training in the meat industry

📄 WHAT TO SUBMIT

1. Product Specification Sheet (photos, ingredients, allergens, instructions)
2. Product Costing Sheet (ingredient costs, pricing, profit margin)
3. Marketing Content (poster, flyer, social media reel, or another format)
4. Presentation (share your idea, process, and strategy at SCB regional meetings)

There will be 1 product selected from each of the 4 regions to present their product at the SCB members meetings held in October.

🌀 This is more than a competition — it's your moment to shine in front of the best in the business.

Sharpen your skills, spark your creativity, and impress the industry!



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RETURN YOUR ENTRIES TO [Claire@craftskills.scot](mailto:Claire@craftskills.scot)